

### COMPANY PROFILE

Advanced Web Solutions

### TABLE OF CONTENT

- 1. WHO WE ARE
- 2. OUR SERVICES
- 3. OUR CLIENTS
- 4. OUR WORK
- 5. WHY MULTIFRAMES
- G. CONTACT US

# HAN AWE ARE ARE

## WHO WE ARE



Multiframes delivers custom web design, web development, graphic design, multimedia and SEO service with 100% client's satisfaction. Quality, timely service, affordable pricing & astounding success set us apart from other Web Design and Development companies all over the world.

To maximize the potential of your business, **trust Multiframes** for your web site design, graphic design, SEO, corporate branding, website maintenance, and web copywriting needs.

Just because Web sites are easy to build these days, doesn't mean it's easy to build a quality Web site that meets your business objectives

Multiframes is your premium source for web design, in addition to web development, graphic design, SEO, corporate branding, website maintenance and web copywriting services.

We provide powerful, cost effective website and graphic design solutions for clients.

You will recognise the positive difference "Multiframes" can make in the potential of your business, thanks to our common-sense approach, down to Earth language, and the exceptional results we deliver. As we remain in constant contact with you through every level of a project, we are accessible anytime.

Multiframes' goal is customer satisfaction. We achieve it with a combination of internet expertise, product excellence, and proactive, ongoing, client-oriented customer service.

Our amazing interactive websites combine eye-catching imagery and user friendly interface to totally reflect your business online. Whether you design it yourself, or let our creative experienced designers do it for you, we will provide you a website that looks amazing to attract new customers and compatible on phones, laptops and tablets.



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20+ Countries
 100+ Clients
1,500+ Projects
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# OUR SERVICES 21014912910

## Web Design & Development

Are you looking for a custom, unique and professionalweb design services and solutions in Lebanon,-Saudi Arabia, UAE (Dubai, Abu-Dhabi), Qatar, Kuwaitor France? We follow the web standards to makeyour project maintainable and ¬¬scalable. Since the web page design gives the first impressionto the visitors of a certain website, it is essentialto maintain a positive image in the mind of the visitor. This image is created by the perfect placement of graphics and color schemes in the webpage. Our highly dedicated team, which constitutes of a group of specialized individuals who are passionate, committed, and punctual, makes sure that your website is unique and original, and expresses your own identity, stands out from those of your competitors, user friendly, reflects your own vision and perspective. and contains numerous "Call to Actions" that

are reasons for customer to Buy, Call or give you

their Name and Phone Number).

### **Social Media Plans**

If you are searching for social media marketing and management that will engage and expand your audience across the web, then you have come to the right place. Multiframes will help you build a solid brand by creating and implementing the right social media strategy that targets influencers in your niche market, increases word of mouth referrals and makes sure your brand or business stay on top of the conversation in your industry.



# 2.2

For your business to thrive, you need to introduce your company and products to the internet, the broadest media in scope; that is our responsibility at Multiframes. With Web Marketing you can reach a wide range of targeted audience, and yet be cost effective.

Our web marketing services include Google Adwords, Search Engine Optimization (SEO), ,Social Media and Banners.

## Software Development

No matter the nature of your business Multiframes makes your life easier by allocating the best software development teams to help you develop and organize your business in no time.

### SEO

#### (Search Engine Optimization)

With more than 1 billion regular internet users around the globe, and at least 72,000,000 individual domain names in current usage, the World Wide Web relies heavily on search engines to direct traffic to the products and services web users are looking for.

The leading engines alone, Google, Yahoo, MSN/Live, AOL and Ask, deliver more than 10 billion search results per month to web users worldwide. Our expertise lies in search engine optimization, linking strategies and promotion of web sites to deliver

them to your door.

## 6.5

### **Web Hosting**

Web hosting; that is the process of making your website accessible, is not something you can easily achieve. Web hosting services could be summed up as services that provide space on a server owned or leased for use by clients, as well as providing Internet connectivity, typically in a data center. It can also provide data center space and connectivity to the Internet for other servers located in their data center.

# Sorporate Identity

Corporate identity design is defined as the process of building a brand image of a certain organization by promoting and communicating its corporate image through the use of its logo, business card, envelope, etc...

The image of your business or firm in the minds of customers, investors, and even employees is not something you can take for granted. At Multiframes, we develop what we call a corporate personality and constitute of color palettes, typefaces, page layouts and other such.

# JR SERVICES

### Video Production



Multiframes production is a multi-creative production house that caters for different channels and categories. Our creative team includes the region's best talents from renowned directors and cinematographers to top-notch producers handling projects of nearly every scale and genre.

Our extensive portfolio includes motion pictures for the region's most beloved brands and covers:

- Brand Videos
- Corporate videos
- CEO Profiles
- Web Videos
- Instructional Videos
- Educational Videos
- Industrial Videos
- Market Research Video

Multiframes in-house team manages the entire production process, which gives us the ability to ensure a consistent high caliber of work across all phases of the project's execution:

- Concept Development (Script Writing, Storyboarding)
- Casting and location Scouting
- Pre-Production and Production
- Video Editing, Visual Effects, Motion Graphics and 3D Animation
- Music Scoring and Sound Design
- Color Correction and Video Finishing

# OUR SERVICES

### **Mobile App**

Users desire a mobile experience that transcends passive entertainment to include utility-based applications like mobile-optimized banking and travel planning. Your mobile is designed to surpass the laptop in so many ways. Any software of your choice can be made accessible through your mobile. Your mobile is not just an answering machine, it's an appliance which can do wonders. Whether you are at home, at work or on the go, you can have access to applications of your choice via your mobile. Imagine what you can accomplish and how much time you can spare in a world that's in a race with time.



## **Email Marketing Application**

Email marketing is best defined at Multiframes. Email marketing is a means for individuals, companies, organizations or groups to develop and maintain effective communication with customers, contacts, subscribers or members. This process is simple and efficient as it provides an established way to manage lists of email contacts, build a professional colorful email templates and messages, schedule campaigns and track the results and actions of the user's contacts.

# OUR SERVICES

### Web Based Applications

As the name indicates, web application development is the process and practice of developing web applications. The numerous technologies used in the process include Ajax, ASP, CSS, PHP, JavaScript, and much more. Identifying an appropriate software development model is the first step for any project; the model is based on the project's requirements in terms of schedule, delivery, quality etc. These may be the traditional software development models or, lightweight agile software development models, involving feature-driven, responsive development. Each model is associated with a set of process procedures. These process procedures are designed to maximize benefits and reduce the risks that are inherent in any development project.



### Task Management Solution

Multiframes provides a task management web based solution with a dynamic work-flowthat helps to improve your production& monitor your business for all enterprises. The experts on our team are PMP trainedand certified, with years of experience inwork management and solution implementations.

Our goal is get you up andrunning as quickly and efficiently as possible using latest technologies.



The responsive design became essential for the web design and development market for the Lebanese and Middle-east companies.

Multiframes provides HTML5 - responsive web design and development solutions that work on all devices: desktops, laptops, tablets, mobile phone. It is capable to animate your website, highlights your products and services, provides smooth navigation between your web pages and increases the level of interaction between your website and the visitors which should lead for an increasing of your sales. The strength point of developing your website using HTML5- responsive design is that it mades it working on most of devices such as desktops, laptops, tablets (iPads, Sumsung, etc...), mobile phone (Apple OS, Android, Windows, etc...). In addition, HTML5 allows your website to be responsive with all resolutions that makes your website fit to any screen and deliver better impression to your website visitors or clients.

### **E- Business Consultation**

Whether you are planning to develop a business entrance or looking at a custom application, our team of experts, at Multiframes, can guide you through the setting of a strategic plan which ensures the success of your project.

We provide you with high-impact approaching, guidance, and research so you can finally take enlightened business decisions. Our consultants deliver actionable analysis and timely solutions that meet your specific needs.

# UR SERVICES

### **Photography**

8.5

A photo is worth a thousand words. It is a way of reproducing the world around us. Not only does it evoke the sense of sight, but also incites one's imagination and actuate one's memory. Photography allows you to reach a huge audience and propagate whatever idea, notion, or impression you wish. So what would better serve your website than photography? Photography can sum up your whole corporate personality as it represents the attitude of your business, its personality and aspirations. In addition, its aesthetic effect can prove your website as appealing, engaging, and emanate, and thus, promote your services and products.

## Domain Registration

This is the first step of the website formation process, the domain name is a very important step for the continuity of your website.

At Multiframes we help you find and register a domain that you can use as long as your website is running, we also offer monitoring of the domain name for it not to be listed on black lists.

## **Outsourced Development**

To remain competitive, many companies outsource as a way to reduce costs, increase efficiencies and refocus on other critical areas. It also leads to quality work at attractive prices. Multiframes offers the Outsourced Development Process to build custom website design and web site development services company specializing in designing various types of websites for small or corporate businesses. We have been committed to serve our clients as well as our outsourcing partners in various web site design, graphic design and website development projects. May it be coding for a web site design from scratch or redesigning an existing web site, our experienced professionals dedicate their time, effort and skill to it.

For more information visit MULTIFRAMES website

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Rafik Hariri University









































# OURWORK NAOWAUO



WEBSITES 500+ **CORPORATE IDENTITY 300+** MOBILE APP 15+ CAMPAIGNS 33+ VIDEO PRODUCTION 21+ WEB BASED APPLICATIONS 23+ LOGO DESIGN 150+ SOFTWARE 120+ SOCIAL MEDIA 200+

### WEBSITES 500+





NEXtCARE

### WEBSITES 500+

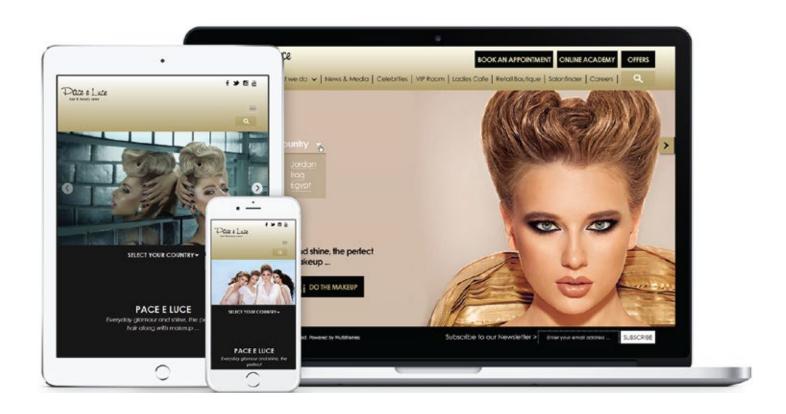




RHU Rafik Hariri University

### **WEBSITES 500+**



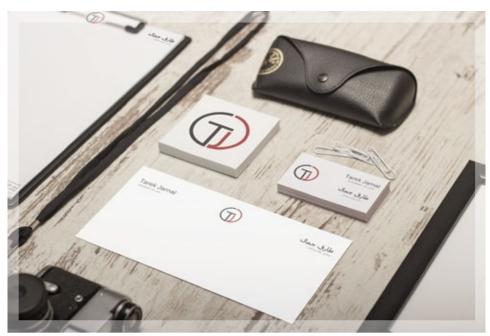


PACE E LUCE

# CORPORATE IDENTITY 300+

Tarek Jamal





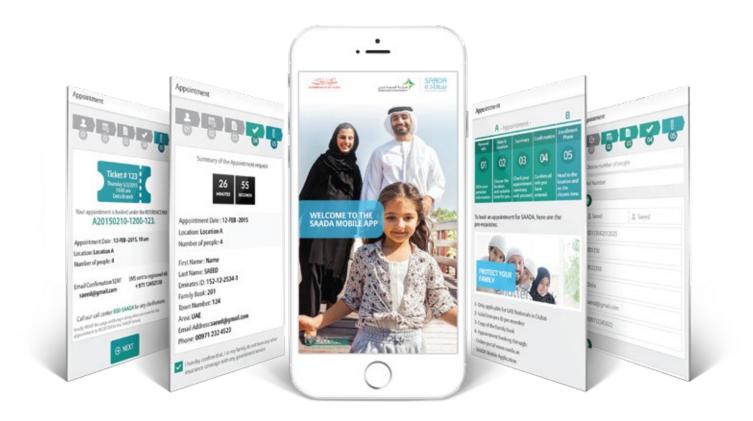
ATTORNEY AT LAW



AI-MUTABAGANI HEALTH SERVICES CO.LTD

### **MOBILE APP 15+**





SAADA

### **CAMPAIGNS 33+**







### **VIDEO PRODUCTION 21+**



Looking for a cutting edge web experience?

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# WEB BASED APPLICATIONS 23+

**NBC-UNRWA** 

MCSP-UNRWA

**GBV-UNRWA** 

UNICEF

Whostask



### LOGO

# 4.10

### DESIGN 150+









### SOFTWARE 120+



Insurance System

Accounting System

Pharmacy Management

Project Management

Municipality Management

Event Management

Wireless POS Solutions

Production System

Stock Management

POS

Delivery System



MyProSoft

### SOFTWARE 120+



### **Pharmacy Management**

The new and fully developed Pharmacy Management System, MyProSoft, is the result of 15 years of experience in the Lebanese and Gulf markets. It is the combination of pharmaceutical science and applied information technology that addresses the numerous needs of today's pharmacy computerization requirements, which may apply in many areas of the healthcare industry, including hospitals, clinics, dispensaries linking the dispensary, POS and other systems in the Pharmacy together in one package.

MyProSoft is an all-in-one business software, a powerful platform that combines accounting, inventory, stock management, statistics, and reporting. It is a comprehensive business solution that increased visibility and control of all pharmacy management processes, while being simultaneously quick and easy to use in any andall healthcare industries.

### What can it perform

- 1. Stock management
- 2. Inventory
- 3. Points of Sale
- 4. Warehouse management
- 5. Medical info: Features many aspects of drugs handling
- 6. Statistics

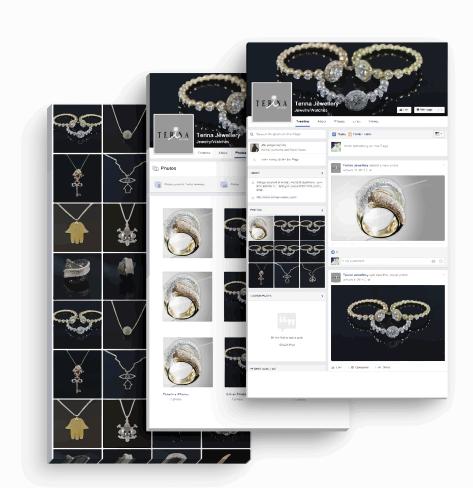
- 7. Reports
- 8. System alerts and notifications
- 9. Labels and treatment printouts
- 10. Accounting
- 11. Independent Users
- 12. Patient profile

### **SOCIAL MEDIA 200+**





Beity Restaurant



Terina Jewellery

# WHY MULTIFRAMES BANARAITJUM YHW

# **/HY MULTIFRAME**

### WHY MULTIFRAMES





Multiframes delivers custom web design, web development, graphic design, multimedia and SEO service with 100% client's satisfaction. Quality, timely service, affordable pricing & astounding success set us apart from other Web Design and Development companies all over the world.

















#### **Departments**



### WWW.MULTIFRAMES.COM









